



JULY 2008

Rider's Newsletter

FROM JIM WERTMAN, GENERAL MANAGER

CAROLINA HONDA - 901 BUCKNER RD. - COLUMBIA, SC - (803) 252-3381 - 1-877-284-8074 - www.CarolinaHonda.com

5TH ANNUAL DAVID CLIFTON KEMO RIDE WAS A GREAT SUCCESS



The 5th annual David Clifton Camp Kemo Memorial Ride was a great success this year. Approximately 100 riders showed up in 102 degree heat on Sunday, June 8th to ride out to Camp Kemo.

Over 600 toys were collected for the children, and over 3000 dollars was collected. The money collected was used to help send 6 families to camp. This was a great response from our local HRCA Chapter, Allsouth Federal Credit Union, and Carolina Chrome magazine, which helped to co-sponsor the ride.

On Tuesday, June 10th, 45 riders showed up at the camp bright and early to give the kids motorcycle rides. What a great, rewarding experience both for the rider and the kids.

Thanks to all who participated and helped in any way. If you could not make it this year, look for the ride next year. The June 2009, 6th annual, David Clifton Kemo Memorial Ride will be sponsored by Carolina Honda and their HRCA Riding Chapter, along with Carolina Chrome, and Allsouth Credit Union. You won't be disappointed, only rewarded, for your participation.

WIN A DAY AT THE LAKE!

Win a day at the lake on a new Honda Watercraft and your lunch will be provided by Food Lion. It is still not too late to register! Register for the second annual Win a Day at the Lake! at The Peak Food Lion, exit 97 off of I-26. Winner does not have to be present to win but, the winner does have to be 21 years of age and have a valid SC

drivers license. The drawing will be 3 PM Saturday, June 21st, at The Peak Food Lion.

The lucky winner and their family will be rewarded with a day at the lake on Saturday, June 28th 2008.

LAKE WATEREE DEMO DAY: FRIDAY, JUNE 27TH 2008

Well you asked us to come and we will be there: Come enjoy Carolina Honda Lake Wateree Demo Day. We will be at the beautiful Lake Wateree's Clearwater Cove Marina (located at 2029 Baron Decalb Road, Camden, SC 29020) from 4PM until 8PM.

We will be there with a SPLASH and will save you up to \$3100 on a new Honda Personal Watercraft.

Be one of the first twenty demo riders and get a deluxe T-shirt or a set of cool cuzzis for the summer. You can RSVP early by contacting us at the store or on our web site www.carolinahonda.com. You must be 21 years old and have a valid drivers license to ride.

If you want this 4th of July to be special for the whole family then do not miss this test ride and pre 4th of July SALE. Carolina Honda has been in Columbia for 52 years providing quality service and rated the number one dealership in the Columbia area in customer satisfaction.

THE WATER IS WAITING BUT THESE DEALS WON'T: See you at the marina on Friday June 27th between 4 and 8 PM.



CAROLINA HONDA UPCOMING EVENTS

PLEASE CHECK WWW.CAROLINAHONDA.COM FOR THE MOST CURRENT INFORMATION

JUNE 21 Win a Day at the Lake drawing The Peak Food Lion exit 97 off I-26

JUNE 21 Honda Riders Club Chapter meeting 10AM at Carolina Honda

JUNE 26 H3 Bike Night, Hooters at Harbison, Need for Speed, 6-9PM, Nitro bike/dyno your bike/DJ

JUNE 27 Lake Wateree PWC Demo Day, 4-8PM, Clearwater Cove Marina

JULY 4-7 Store closed in observance of Independence Day

JULY 16 Honda Riders Club Chapter meeting 10AM at Carolina Honda

JULY 31 H3 Bike Night, Hooters at Harbison, Summer Fun Bike Wash

PRE-JULY 4TH CELEBRATION SALE AT CAROLINA HONDA POWERHOUSE

Just in time for the holidays Carolina Honda will celebrate with their pre 4th of July sale Friday June 27th thru Thursday July 3rd 2008. As we celebrate our nation's freedom, Carolina Honda would like to say thank you for 52 years of business in the Columbia area.

DO NOT MISS THIS SALE. Come by and check out one of the most beautiful motorcycle shops in the USA. Over 30 thousand square feet of displays, motorcycles, scooters, all terrain vehicles, personal watercraft and the best trained staff in the area. We are dedicated to your every need. Find out why Carolina Honda is ranked number 1 in customer satisfaction, number 1 in best value for a new Honda, and number 1 in follow up service after the sale.

If there is a part or accessory, or clothing item that you want: **WE'VE GOT IT** - and it's priced right. If you need service, visit the number 1 ranked service department in the Columbia area. We have 9 lifts, certified mechanics, and the latest in equipment we can provide you with great service. Most routine services can be done within 24 to 48 hours. We do tire changes and oil changes while you wait. You will not find that anywhere else in Columbia.

HOLIDAY STORE HOURS

Carolina Honda will close on the 4th of July and re-open for business on Tuesday July 8th. We will be closed Friday, July 4; Saturday, July 5; Sunday July 6; and Monday, July 7. So mark your calendars and have a **GREAT 4TH OF JULY CELEBRATION WITH YOUR FAMILY AND FRIENDS.** I hope you will visit us in our PRE-4th of July Sale and enjoy a new Honda this year.