



JUNE 2008

Rider's Newsletter

FROM JIM WERTMAN, GENERAL MANAGER

CAROLINA HONDA • 901 BUCKNER RD. • COLUMBIA, SC • (803) 252-3381 • 1-877-284-8074 • www.CarolinaHonda.com

MORGAN'S A WINNER!

Congratulations to Morgan Remion for winning the first ever Carolina Honda Great Gamecock Grades Promotion. Morgan won our contest on Saturday, May 17, by earning all A's and B's on her report card. Her name was drawn from over 100 kids.

What a great reward for all of her hard work in school. Morgan is 9 years old and is in the 4th grade at Little Mountain Elementary. She not only won a new Honda dirt bike of her choice — a 2008 CRF 80 valued at \$2,100 dollars — but she was also outfitted from head to toe with safety equipment from Tucker Rocky, one of our vendors. Every child who participated in the contest was given a special Cocky t-shirt by the University of South Carolina.

Children who entered the contest, and their parents, were very proud that Carolina Honda honored the kids who do a great job at school. If your child does good in school, take the time to praise and reward them. It will only make them work that much harder. If you think it doesn't work, ask Morgan Remion how she feels about her school work, and the reward she got for doing a good job.

At Carolina Honda we'd love to make every child's dream come true. We'll run the contest again in the near future with our partner, USC. So watch for news to come this Fall for a Christmas promotion that will reward kids for a good job in school. If you're a young student, work hard in school, and who knows, you could find yourself on a new shiny Honda dirt bike for Christmas!



Morgan and her family receive a new dirt bike from Carolina Honda General Manager, Jim Wertman (left).

H3 BIKE NIGHT A BIG SUCCESS

The first Bike Night of the year was a great success! Honda, Harley and Hooters at Harbison had over 100 bikes and 200 people on Thursday, April 24, at Hooters. Great food, great drink prices, and a great band provided for a fun evening. The 50/50 drawing was for over \$200 dollars, and the money collected was donated to charity.

H3 Bike Night is held on the last Thursday of every month. Don't miss the next one on Thursday May 29.

It is a ride-in bike show, complete with trophies for the winners and a rocking DJ to provide the entertainment.

Don't forget to get your card punched. Even if you missed the first one, you'll have five punches on your card if you make it to the remaining Bike Nights. And remember, the person with the best poker hand on their card at the last Bike Night in September gets a \$1,000 Gift Pack. You aren't required to attend all six events, but the more you attend, the better chance you have for getting the best poker hand.

Bring a friend and spread the word that this is the best show in town. Come into Carolina Honda, Harley Haven, Hooters at Harbison, or pick up a copy of Carolina Chrome magazine for a copy of the flyer. Don't miss out on all the fun at H3 Bike Night, sponsored by Carolina Honda, Harley Haven, Hooters at Harbison and Budwiser Beer.

RIDERS SMILE ABOUT GAS

If you own a motorcycle you should be smiling while reading this. With the high cost of gas getting worse every day, a motorcycle is a great way to save money on gas.

Is your motorcycle giving you the best gas mileage? When was the last time you had it serviced, oil changed, new spark plugs, carb cleaned and adjusted, tire pressure checked, or replaced worn tires? If you are not getting great gas mileage, then I bet you have not had your motorcycle checked out lately.

Maybe you're in the market for a new motorcycle. The new Honda Cruisers start at 45 miles to the gallon and go all the way to 86 miles to the gallon. Most of the new bikes are fuel-injected and give you great gas mileage.

So you have two choices — tune up what you already have (get it done by a certified technician and get the max out of your bike), or trade your existing bike on a new Honda. Either way we are here to help.

Our certified sales staff and service techs can provide the best answers for you. Don't waste gas. Get your bike checked out. We service all brands and can provide you with quality service usually within 48 hours. Contact us on-line through our web site at www.CarolinaHonda.com. You won't be sorry. Most expert say gas will be \$5 per gallon by Labor Day.

Tell a friend who does not ride what kind of gas mileage you get on your bike and then send them to see us at Carolina Honda. We'll take good care of them, and we'll take good care of you for making the referral.

CAMP KEMO MEMORIAL RIDE



Carolina Honda is proud to announce the 5th Annual David Clifton Camp Kemo Memorial Ride on Sunday, June 8, at 2PM. The Camp Kemo ride collects new toys and money for all the kids who attending Camp Kemo who are sick with cancer.

Even if you don't ride, you can help. You can drop a new toy or a cash contribution off at any Allsouth Credit Union or at Carolina Honda. One-hundred percent of everything collected goes to the kids. You can even sponsor a child and their family to attend the camp. The cost is approximately \$500 for the entire family to attend.

The Ride will depart from Carolina Honda on Sunday, June 8, and ride approximately 40 miles to CampKemo. If you want to follow in your vehicle, you are welcome.

Registration for the ride is a new toy for a child five to 15 years old, or a cash contribution. We must stress NEW toy because these kids are ill and can't be exposed to dangerous germs. The toys will be given away the following Wednesday night at the camp when the kids participate in a carnival.

Once you arrive at Camp Kemo, you will be given an orientation and tour. We'll also be giving the kids motorcycle rides on Tuesday, June 10, at 9AM, so please try to attend this. I promise you that it'll be one of the most rewarding things you ever do (if you have an extra helmet, bring it along).

CAROLINA HONDA UPCOMING EVENTS

PLEASE CHECK WWW.CAROLINAHONDA.COM FOR THE MOST CURRENT INFORMATION

- MAY 29** H3 Bike Night, Hooters at Harbison, Ride-in Bike Show/DJ, 6-9PM
- JUNE 8** Camp Kemo Memorial Ride, departs at 2PM from Carolina Honda
- JUNE 21** Honda Riders Club of America Chapter 0434 meeting, 10AM at Carolina Honda
- JUNE 26** H3 Bike Night, Hooters at Harbison, Need for Speed, 6-9PM, Nitro bike/dyno your bike/DJ
- JULY 4** Carolina Honda will be closed for the holiday
- JULY 16** Honda Riders Club of America Chapter 0434 meeting, 10AM at Carolina Honda
- JULY 31** H3 Bike Night, Hooters at Harbison, Summer Fun Bike Wash, 6-9PM