



Virginia Motorcycle Dealers Association

1011 East Main Street, Suite LL 90, Richmond, VA 23219

Phone and Fax 804-648-0357

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Charlie F. Finley, Jr. CAE
Executive Vice President

Dear VMDA member:

As an association, it is our responsibility to present our members with viable choices for products, services and benefits. Insurance and risk management are a vital part of your dealership and we understand how important it is to work with a financially sound insurance company that specializes in the motorcycle dealer industry. In order to assist our members, the Board of Directors is excited to exclusively endorse Federated Insurance as the recommended insurance provider for the Virginia Motorcycle Dealers Association.

Federated Insurance provides:

- Property & Liability Insurance
- Workers Compensation
- Group Health
- Financial Protection Services (Life & Disability Insurance, Estate Planning & Business Succession)

Federated is experienced in working with state and national trade associations like ours. Over 400 associations, including numerous motorcycle dealer associations, are recommending Federated for their members. Federated has been in business since 1904 and they have the experience and financial strength to serve our members now and in the future.

Federated's team of trained marketers, claims representatives, field service representatives, and support staff provide true value for your insurance dollar. Please take the time for your local Federated marketing representative to assist you with the development of a timely business plan that will properly address all of your insurance needs. We are confident that partnering with Federated will help your business long term.

Sincerely,

A handwritten signature in cursive script that reads 'Charlie Finley'.

Charlie Finley
Executive Vice President

2010 Officers

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